

# Privacy Policy for The Mattress Connect

*Last Updated: [11/14/2024]*

## 1. Introduction

At The Mattress Connect, accessible from [themattressconnect.com](https://themattressconnect.com), your privacy is important to us. This Privacy Policy outlines the types of personal information we collect from our users, how we use that information, and your rights regarding that information.

## 2. Information We Collect

We may collect personal information from you when you enter our sweepstakes, including but not limited to:

- **Name**
- **Email Address**
- **Mailing Address**
- **Phone Number**
- **Payment Information** (when applicable for entry fees, processing securely through third-party services)

## 3. How We Use Your Information

We use the information we collect for various purposes, including:

- To administer and manage the sweepstakes.
- To notify winners and communicate with participants.
- To improve our website and services.
- To send you marketing communications (only if you opt in).

## 4. Cookies and Tracking Technologies

Our website may use cookies and similar tracking technologies to enhance user experience and analyze website traffic. You can choose to accept or decline cookies, but this may prevent you from taking full advantage of the website.

## 5. Data Sharing and Disclosure

We do not sell, trade, or otherwise transfer your personal information to outside parties except in the following situations:

- **Service Providers:** We may share your information with trusted third-party service providers to assist in operating our website or conducting our sweepstakes, provided those parties agree to keep this information confidential and adhere to applicable data protection laws.
- **Legal Compliance:** We may disclose your information if required by law or in response to valid requests by public authorities.

## 6. Data Security

We take reasonable measures to protect the personal information you provide to us from unauthorized access, use, or disclosure. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

## 7. Your Rights

Depending on your jurisdiction, you may have the following rights regarding your personal information:

- The right to access, correct, or delete your personal information.
- The right to object to or restrict our processing of your personal information.
- The right to data portability.

To exercise these rights, please contact us using the information provided below.

## 8. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of those websites. We encourage you to review the privacy policies of any third-party sites you visit.

## 9. Children's Privacy

Our sweepstakes are not intended for individuals under the age of 18. We do not knowingly collect personal information from children under 18. If we become aware that we have collected personal information from a child under 18, we will take steps to delete such information.

## **10. Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this Privacy Policy periodically for any changes.

## **11. Contact Us**

If you have any questions about this Privacy Policy or our data practices, please contact us at:

The Mattress Connect  
2850 34th St N #1124,  
St. Petersburg, FL 33713  
[info@themattressconnect.com](mailto:info@themattressconnect.com)